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# MATT DIGGITY'S BACKLINK BLUEPRINT

HOW TO CREATE LINKS FROM DAY 1 TO PAGE 1



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Matt has been featured on most of the world's most popular SEO related blogs and for good reason. As the owner of Diggity Marketing, he has 1000's of happy customers around the world that are getting amazing results time and time again.



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Have you ever asked:

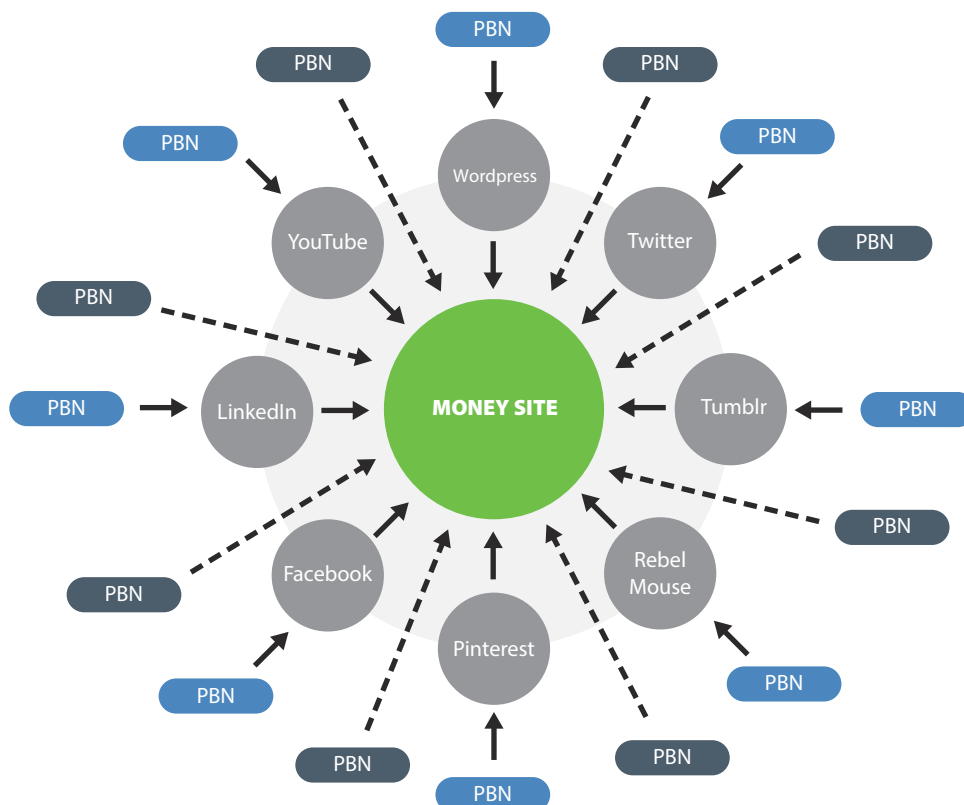
How long do you wait to hit your money site with links or social signals?

When do you build citations?

What link velocity should you hit your money site with?

Do you link to PBN's to your social fortress?

In this guide, I'm going to provide you with a complete linking process and timeline for new sites - helping you get from "Day 1" to "Page 1".



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## HOW TO CREATE LINKS FROM DAY 1 TO PAGE 1

### LINKING PROCESS

The linking process is designed to imitate the actions of a normal business as it creates an online presence. The typical steps are as follows:

- 1. Business is created.**
- 2. Social Profiles Created** - After a business is established, most business owner will go join the social stratosphere.
- 3. Business Citations** - As a next step, the business would get citations by putting their name, address and phone number into Yellow Pages and other business directories.
- 4. Social Signal Blast** - The business is starting to become popular and people are starting to talking about it on Facebook, Twitter, etc.
- 5. Initial Link Building** - Now that the business is starting to become popular, it is starting to slowly gather links to both the website and its social profiles.
- 6. Social Signal Blast #2** - Down the road, the business launches a marketing campaign, and once again, is getting talked about in the social spheres.
- 7. High Velocity Mode** - The new social signal blast warrants additional links. This is where you increase the number of PBN links to the money site for a few weeks.
- 8. Low Velocity Mode** - Social buzz is starting wear off so people are linking less. During this phase, you return to 1 to 2 PBN links to the money site per week.
- 9. Ongoing Cycle** - From this point on, you go into modes of high velocity linking and low velocity linking, which are initiated by social blasts. This continues until you're ranking where you want to be.



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### TIMELINE

